

Iokwe Bag Myth #1:

Wheelie bins are better

Fact:

It's true that wheelie bins are good at holding trash. But, they're not perfect and all over the world more countries are adopting better waste systems – like pre-paid bags!

Wheelie bins are old-fashioned and very expensive to support. In fact, providing and maintaining a wheelie bin for every household on Majuro would cost about $70,000 a year.

Wheelie bins are bad for recycling and composting, they can vandalized or stolen and they need special trash trucks, which are big, expensive and take a long time to collect and empty trash.

Visit www.facebook.com/IokweBag for more myths and facts about the Iokwe Bag – the trash bag made for Majuro.

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Iokwe Bag Myth #2:

Dogs will eat my Iokwe Bag

Fact:

Iokwe Bags have been specially designed so that you can fill them with trash, tie the handles at the top to deter rats and to stop bad smells, and then hang them off the ground away from dogs.

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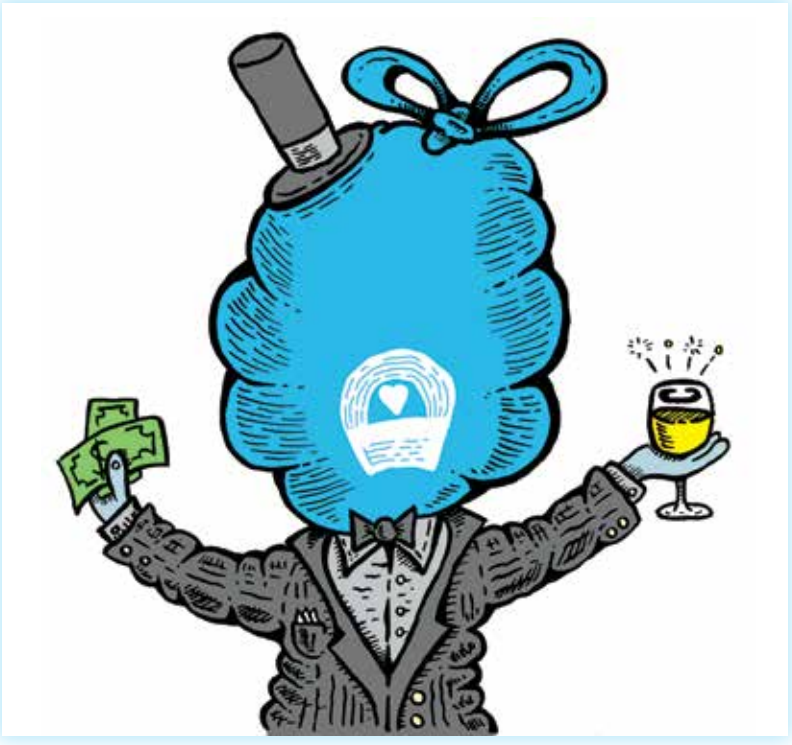
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Iokwe Bag Myth #3:

Iokwe Bags are too expensive

Fact:

Iokwe Bags cost the same or less than other trash bags available in Majuro. But they are much stronger than other bags and can be used for many other purposes before they are filled with rubbish and put out for collection.

And remember, the more you Refuse, Reduce, Reuse and Recycle, the fewer Iokwe Bags you need to buy!

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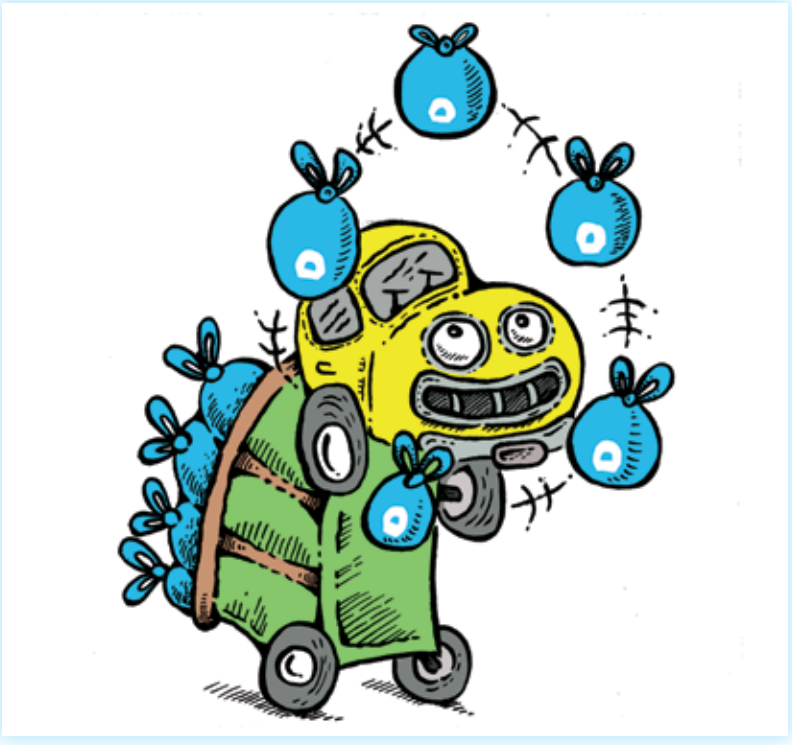
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Iokwe Bag Myth #4:

Collection will be slower

Fact:

Iokwe Bags have been specifically designed for trash collection in Majuro. Their grab handles and size mean they can be easily slung into trash trucks a lot faster than it takes to empty a wheelie bin. This means faster, quieter collections and less time being stuck in your car behind the trash truck!

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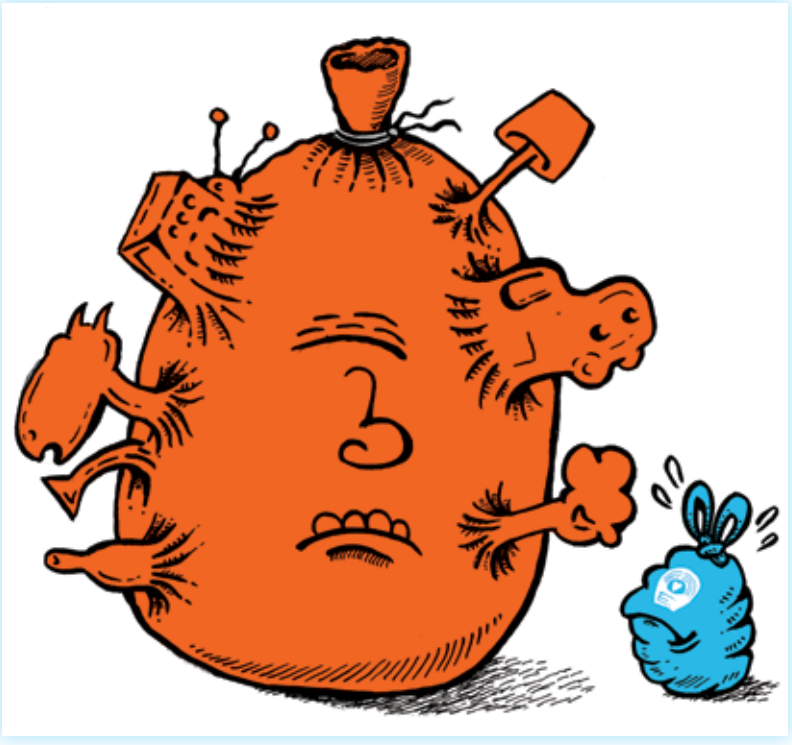
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Iokwe Bag Myth #5:

Iokwe Bags are too small

Fact:

Iokwe Bags have been specifically designed for household trash collection. If you are filling your bag too fast remember to Refuse, Reduce, Reuse and Recycle! If you have a bulky waste item that won't fit in the Iokwe Bag simply arrange a special collection from MAWC, or drop it off straight to the landfill.

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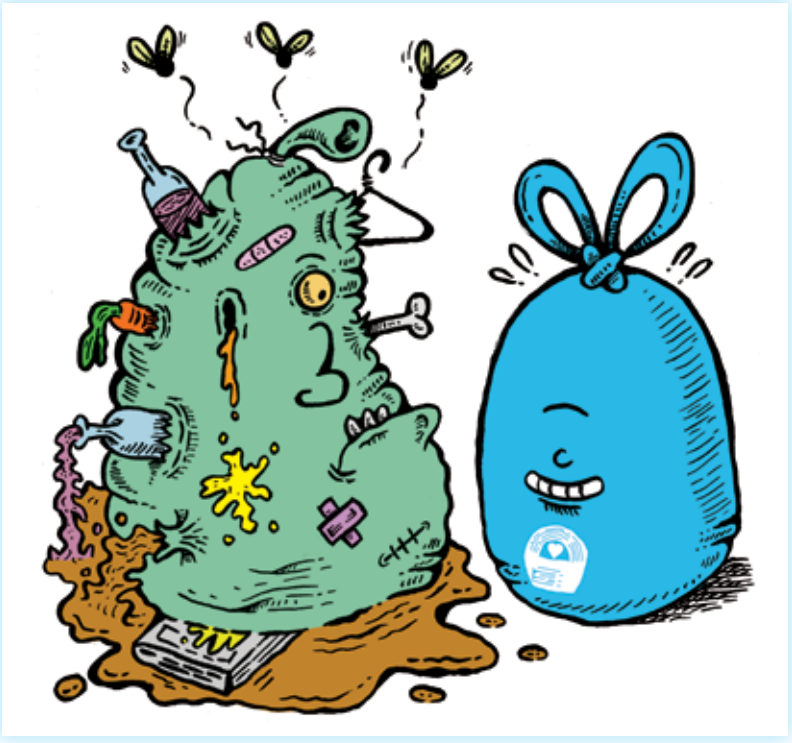
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Iokwe Bag Myth #6:

Iokwe Bags will tear easily

Fact:

Iokwe Bags are the toughest garbage bag on Majuro! They are strong and durable and can be used for many things before you fill them with trash, tie the handles and hang them out for collection.

However, like all plastic bags they can still tear if poked with sharp items so make sure you wrap broken glass in newspaper before putting it into a Iokwe Bag.

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